

Easy Ear Training



Statistics

Total visitors to EasyEarTraining.com to date: 540,000

Avg. monthly visitors to EasyEarTraining.com: 21,000

Total iOS app downloads to date: 304,000

Total reviews for iOS apps: 1,466 5-star, 756 4-star, 3539 total

About Easy Ear Training

Easy Ear Training is a London-based music education technology company.

Founded in 2009, Easy Ear Training develops innovative digital products like mobile apps and audio-enhanced eBooks to make learning the essential listening skills of music easy, fun and effective. The company was born out of frustration that music learning all too often gets bogged down in dry theory and endless practice of instrumental technique.

Easy Ear Training's mission is to bring some of the exciting *spark* of music back into the process of music learning – using modern technology to make it fun, personal, and above all: musical.

Christopher Sutton, owner and director of UK-based Easy Ear Training Ltd. has experience in music that runs deep. Born and raised in London, Sutton began his musical education at an early age, studying and playing saxophone, piano, electric guitar and singing in choir and a barbershop quartet in school. While following his passion for all things musical, Sutton also nurtured an interest in computers, how they worked, and how they could interact with music.

Graduating with an honors degree in Computer Science from Gonville and Caius College, Cambridge, followed by a Masters Degree in Digital Music at the University of London, Sutton has combined his two passions into a career that sees him pioneering products to match the needs and demands of today's musicians.

Sutton began work in 2006 for Centre For Digital Music, developing an automatic playlist generation tool for iTunes called *SoundBite*. His work at the Centre For Digital Music led him to take his education and innate abilities and found Easy Ear Training in 2009, developing *RelativePitch* for the iPhone, an app that teaches ear training to musicians and audio professionals. What began as a labor of love has quickly become the premier music training app in the Apple App Store, featured for two weeks in November 2009. Fusing his knowledge and dreams, Sutton fulfilled a void in the music software world and in the process pioneered a new era in ear training for serious musicians and audio professionals.

Following the success of *RelativePitch*, Easy Ear Training has developed a range of iOS apps, including *Chordelia: Triad Tutor*, *Chordelia: Seventh Heaven*, *Step and a Half: Melody Training* and *Tone Deaf Test*.

Although ear training is considered vital by all serious music education institutions, in 2010 there was an astonishing lack of websites dedicated to the topic. Recognising this, Sutton launched a website at EasyEarTraining.com which has become the leading provider of ear training information online. The website provides free educational articles, tips and reviews, as well as providing a forum for consumers to discuss all aspects of musical ear training. Visitors can take a *Musical Ears Quiz* to determine their own musical ability, sign up for free ear training courses, and purchase the latest products in the website's online store.

In order to make high-quality modern ear training available to all musicians, in 2012 Easy Ear Training began releasing a new range of products, providing ear training in the form of eBooks, musical training albums and online courses.

Easy Ear Training students can begin with the free email *Ear Training Crash Course* and the introductory *Ear Training Essentials* guide. This is followed by the multimedia online course *Ear Expansion* which introduces 10 core topics in modern ear training. Once students have identified the topics most relevant for their own musical life they can move on to topic-specific eBooks and albums such as *Learning Intervals* and *Start Playing By Ear*.

The wild success of *Tone Deaf Test* in Q2 2014 caused the company to focus its efforts on helping more people overcome barriers to begin exploring their potential musicianship, and re-focus its attention on the iOS platform, developing the ground-breaking new singing tutor app *SingTrue* (due for release in Q4 2014).

Quotes

"Easy Ear Training is constantly inventing new ways to help tap into your vast natural musical potential."

-- **dlp Music Education blog** <http://www.dlpmusiceducation.com/2013/09/02/music-learning-resources/>

"The huge variety of topics and tips can help students stay interested and inspired to continue their ear training journey for a long time. Including so many topics lends itself to creating and shaping well-rounded students from an ear training perspective, which can be invaluable to students' overall musical development."

-- **The Plucky Pianista** <http://theplucky pianista.blogspot.com/2013/07/101-ear-training-tips-for-modern.html>

"These pro level apps [...] can help any musician to hear more in music and understand what they're hearing, building skills like playing by ear and improvising."

-- **PalmSounds.net** <http://www.palmsounds.net/2013/07/easy-ear-training-apps-on-sale-today.html>

"Ear training (like music theory) is often taught in a boring way...if at all. In this age of amazing modern technology there's no excuse for that. Easy Ear Training is on a mission to ensure that ear training is so easy, fun, and truly effective that every musician will make it a part of their music learning...and reap the powerful musical rewards!"

-- **TheZOEN.com** <http://blog.thezoen.com/2013/06/ear-training-basics-tips-tools-resources.html>

"Easy Ear Training is the best all-round source of ear training information on the web."

-- **Theta Music Trainer** <http://trainer.thetamusic.com/en/content/useful-sites>

More information and quotes available on request, including user quotes for specific products.

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